

The following is approved contextual information required for all BOTOX® Cosmetic before and after images.

Statements/rules are listed separately for both consumer and professional communications.

Professional/Physician:

“Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at day 14. Results may vary.”

To appear in close proximity to set of images.

“The photos featured on this Web site are of actual BOTOX® Cosmetic patients.”

Should appear as a disclaimer at bottom of page, next to Important Safety Information.

DTC/Consumer:

“Results may vary.”

Text should appear under each image.

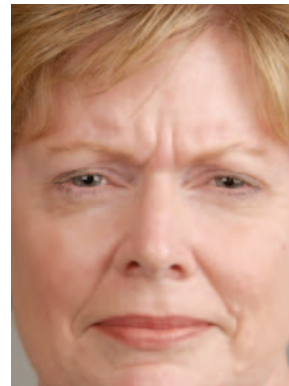
“The photos featured on this Web site are of actual BOTOX® Cosmetic users.”

Should appear as a disclaimer at bottom of page, next to Important Safety Information.

Patient D.
Maximum Frown



Before

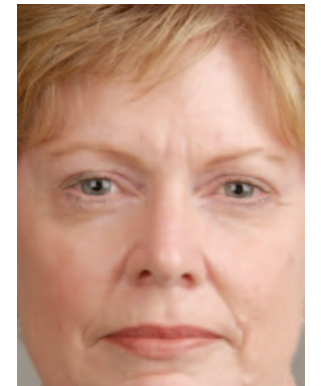


After

Patient D.
Relaxed



Before



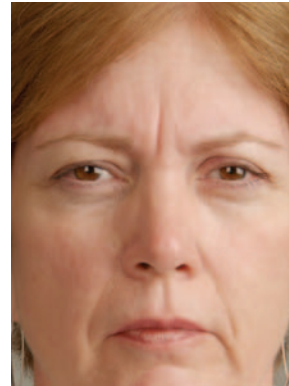
After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient K.
Maximum Frown



Before

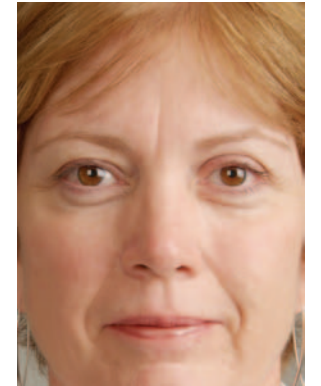


After

Patient K.
Relaxed



Before



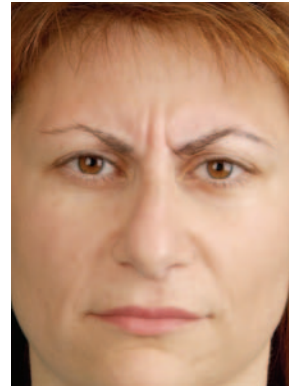
After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient Z.
Maximum Frown



Before



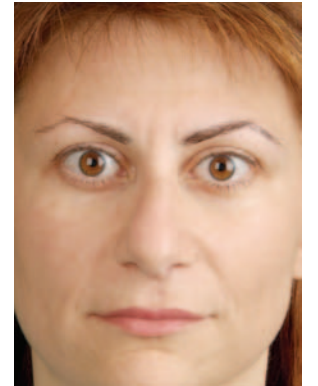
After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.

Patient Z.
Relaxed



Before



After

Patient P.
Maximum Frown



Before



After

Patient P.
Relaxed



Before



After

Unretouched clinical photos taken at maximum frown before BOTOX® Cosmetic and after treatment with BOTOX® Cosmetic at Day 14. Results may vary.